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INNOVATION + TECHNOLOGY BEAUTY

FACE FORWARD

The latest advancement in radio frequency microneedling is here, with insightful facial mapping to optimize results.

BY PHEBE WAHL

The phrase “the doctor will see you now” just took on an entirely new meaning thanks to the groundbreaking launch of Vivace Ultra (vivaceultra.com). Combining the amazing power of radio frequency energy with microneedling power, Vivace has been a powerhouse in the anti-aging arsenal for some time. Now, the advanced technology of Ultra offers personalization and the ultrasonic linear photo mapping concept in addition to a trademarked delivery system. The result? Your RF Microneedling is fully optimized, allowing for the customization of the treatment to cater to your skin conditions and desired goals.

“Vivace Fractional Micro Needle RF combines radio frequency energy with microneedling power and LED light therapy, making it the newest generation of microneedling,” says Melissa Pulcini-Burtine, PA-C, owner of ELIVATE Med Spa in Old Greenwich (elivatemedspa.com). “I personally love it for my patients to provide them with a virtually painless (yet powerful) procedure that also has adjustable penetration depth. This allows me the opportunity to offer a very customizable treatment in terms of how deep I go to tighten and repair skin damage, as well as the level of continuous pulses of LED light I provide to decrease inflammation and increase collagen production.”

“The Vivace Ultra is the next generation of precision microneedling devices,” explains cosmetic dermatologist Dr.

Paul Jarrod Frank of PFRANKMD (pfrankmd.com). “Offering the greatest versatility in treatment depths and energy delivery, the Vivace Ultra utilizes ultrasonic visualization to ensure specific energy targeting and treatment optimization for the largest number of clinical indications of any device on the market. From scars to skin tightening, this device is at the top of the microneedling game.”

The treatment begins with the application of numbing cream to the face. Then, a specialized device using industry-first ultrasound imaging and mapping delivers tiny needles through the skin’s surface, creating

microscopic channels. The needles are equipped with radio frequency energy, which triggers the body’s natural healing response—stimulating collagen and elastin production to reduce the appearance of wrinkles and improve skin texture. One of the significant benefits of the Vivace treatment is that it requires no downtime. Treatment sessions can be completed within an hour, and patients can return to normal activities immediately afterward. While individual results may vary, many patients see visible improvements within the first few weeks, with optimal results appearing after three to six months. No downtime, serious results—and now a fully customizable experience complete with skin mapping banishing the one-size-fits-all approach.

In other words, the doctor will see you now. o

