



FREEZE FRAME

When Sarah Kugelman, founder of Skyn Iceland, first traveled to the Nordic region, she was stunned by the glowing, youthful aura of its residents. “I was amazed at how beautiful everyone’s skin was,” she recalls.

How did these northern beauties manage to freeze time in such an unforgiving climate? By mining their natural resources, of course.

What’s Old Renews

Top Manhattan cosmetic dermatologist Paul Jarrod Frank says that while further testing needs to be done to actually prove the products’ efficacy on humans, “These ingredients support the heartiness of living things in tough environments, and contain concentrated forms of antioxidants and peptides with powerful anti-ageing benefits.”

Perhaps the romantic association with the beauty of alpine and arctic countries—as well as the people who inhabit them—is based on more fact than fancy.

Now, if we can only harvest their genetics...