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know-it-all
guide to...

Never, Ever Look Tired Again

Fake eight hours of sleep with powerhouse products and expert makeup tricks.

BY LAUREN BALSAMO



Can I Just Use My Facial Moisturizer Instead of Eye Cream?

Most derms say no. Face lotions usually contain fragrance, which can aggravate delicate eye skin, says Dendy Engelman, MD, a derm in NYC. Plus, thick night creams can cause thin under-eye skin to retain moisture and look puffy.

P.M.

Commit to Two Steps

1. CLEANSE

If you do nothing else before bed, take off your eye makeup. Sleep in it on the reg and you can expect redness and swelling the next day, says Jaimie Glick, MD, a dermatologist at NYC's Sadick Dermatology. The fastest way to remove all formulas (even waterproof): this oil-based remover.



YSL Top Secrets Expert Makeup Remover Gentle Biphase, \$34, yslbeautyus.com

2. TREAT

Try retinol. It's the only ingredient proven to smooth lines and minimize dark circles by prompting skin to produce more elastin and collagen, says Howard Sobel, MD, a derm in NYC and founder of DDF Skin Care. Toss on these eye patches too. They're infused with hyaluronic acid to plump skin.

NERIUM Eye-V Moisture Boost Hydrogel Patches, \$55 for 5 sets, nerium.com
AVENE RetrinAL Eyes, \$48, aveneusa.com



WHEN A CREAM WON'T CUT IT

If your daily routine isn't delivering the results you want, don't panic. That's what the pros are for!

STUBBORN SITCH

Crow's-Feet

DERM SOLUTION: Botox or Dysport injections. These neurotoxins temporarily relax the muscles around the eye, softening lines for about four months, explains Dr. Bowe.

COST: about \$450/treatment

STUBBORN SITCH

Crepe-y Skin

DERM SOLUTION: PicoSure laser. It jump-starts collagen production to firm and plump paper-thin eye skin, says Dr. Engelman. Most women see results after three 10-minute treatments.

COST: about \$300/treatment

STUBBORN SITCH

Hollowness

DERM SOLUTION: Restylane injections. This hyaluronic-acid filler supplements the natural loss of collagen, which can start in your 30s, says Paul Jarrod Frank, MD, a cosmetic derm. One treatment lasts about a year.

COST: about \$500/treatment



Mask an All-Nighter

Everyday tricks for giving your eyes extra oomph

CONCEAL ANY DEAL

Dab a peach-colored corrector on dark areas to neutralize blue tones, says Lauren Andersen, celebrity makeup artist for Avon. Top with a hydrating concealer, which won't settle into fine lines.

1. BOBBI BROWN Corrector, \$25, bobbibrowncosmetics.com **2. NEUTROGENA Hydro Boost Hydrating Concealer**, \$15, drugstores

BRIGHTEN UP

Use an illuminating pen on inner corners and brow bones to make the eye area appear bigger and more awake, says Andersen. Another trick: Trace inner rims with off-white liner to negate redness.

3. DIOR Flash Luminizer Radiance Booster Pen in Pearly Pink #800, \$40, dior.com **4. WANDER BEAUTY Secret Weapon Pencil**, \$23, wanderbeauty.com

LASH OUT

A lash curler does wonders to open up the eye area. As for mascara, "stick to top lashes," says Andersen. Anything dark on bottom lashes can create shadows and emphasize circles.

5. SHU UEMURA Eyelash Curler, \$20, shuueamura-usa.com **6. AVON True Color Wide Awake Mascara**, \$8, avon.com



APPLY
LIKE
A PRO

Starting at the tear duct, use your ring finger to gently press (never pull) your eye cream up along the brow bone (a), down to the outer corner (b), and finally under the eye along the bone (c), says Cecilia Wong, a celeb facialist in Manhattan.