

CAMBIO

Blowtox: It's Botox for Your HAIR



We all know Botox as the injectable that both celebs and mortals turn to when they have stubborn wrinkles they want to smooth out. You might not know that it has also been FDA-approved to control underarm sweat. But you DEFINITELY haven't heard that Botox is now being used to keep ladies' hair from being ruined by sweat, [according to Fast Company](#). They're calling the treatment - wait for it - "Blowtox."

That's right, women are actually choosing to get several DOZEN injections in their scalp to prevent their heads from sweating during workouts, so their #flawless hair remains unshaken, even after a 45-minute high-intensity spinning class.

Dermatologist [Dr. Patricia Wexler](#) gave [Fast Company](#) this priceless quote:

"It's common for SoulCycle people," says Dr. Patricia Wexler, a New York City dermatologist who administers the treatment. "SoulCycle is infamous for killing the hair."

WTF, right? While we would just stop taking so many \$\$\$ SoulCycle classes, it seems that ladies are embracing the trend. [Dr. Paul Jarrod Frank](#), another dermatologist, told [Fast Company](#) that "this summer the treatment has been more popular than ever."

If getting Botox to keep your hair looking perfect already sounds extreme, wait till you hear how much it costs. One treatment, which typically lasts six to nine months, can drain your bank account of \$1,500.

Apparently, these rich AF SoulCycle devotees are saving money because they don't need to head to the salon for blowouts as often. We wish we balled that hard!