

Paul Jarrod Frank, MD PC
5th Avenue Dermatology Surgery and Laser Center

1049 Fifth Avenue, Suite 2B, New York, NY 10028
(212) 327-2919 www.pfrankmd.com

FOR IMMEDIATE RELEASE

Media Contact: Ann Frank, 5th Avenue Dermatology Surgery and Laser Center
Phone: (212) 327-2919
Annie@pfrankmd.com

Dr. Paul Jarrod Frank of New York City Receives AAAHC Accreditation

New York, NY – June 3, 2008 – The 5th Avenue Dermatology Surgery and Laser Center has achieved accreditation by the Accreditation Association for Ambulatory Health Care (AAAHC/Accreditation Association). Accreditation distinguishes this surgical center from many other outpatient surgical facilities by providing a safe work environment and the highest quality of care to patients.

Status as an accredited organization means the 5th Avenue Dermatology Surgery and Laser Center has met nationally recognized standards for the provision of quality health care, set by the Accreditation Association. More than 3,600 ambulatory health care organizations across the United States are accredited by AAAHC. Not all ambulatory health care organizations seek accreditation; not all undergoing the on-site survey are granted accreditation.

Ambulatory health care organizations seeking accreditation by the AAAHC undergo an extensive self-assessment and on-site survey by the Accreditation Association's expert surveyors – volunteer physicians, nurses and administrators who are actively involved in ambulatory health care. The survey is consultative and educational, presenting best practices to help an organization improve its care and services.

AAAHC accreditation is specifically for organizations that provide diagnostic or medical care on an outpatient basis – where an overnight stay would not be required. Among the types of ambulatory health care organizations that can seek AAAHC accreditation are ambulatory and office-based surgery centers, single and multi-specialty group practices, college health centers, dental group practices, community health centers, occupational health centers and managed care organizations.

The Accreditation Association for Ambulatory Health Care (AAAHC/Accreditation Association), founded in 1979, is the leader in ambulatory health care accreditation with more than 3,600 organizations accredited nationwide. The AAAHC accredits a variety of ambulatory health care organizations, including ambulatory surgery centers, office-based surgery centers, endoscopy centers, college student health centers, and large medical and dental practices. The Accreditation Association serves as an advocate for the provision of high quality health care through the development of nationally recognized standards and through its survey and accreditation programs. AAAHC accreditation is recognized as a symbol of quality by third-party payers, medical organizations, liability insurance companies, state and federal agencies and the public.

Dr. Paul Frank, who performs over 300 in-office cosmetic surgical procedures per year, said that "with the advancement of minimally-invasive and office-based surgery, the accreditation process and stamp of approval from AAAHC streamlines the safety, efficacy and convenience of healthcare for our staff, facility and, most importantly, our patients. Its enforcement as New York State Law has given patients and doctors alike new standards to expect from office-based surgical medicine."